

SBLI was founded in Massachusetts in 1907 by eventual Supreme Court Justice Louis Brandeis. The company has grown significantly since then, having insured over one million families nationwide.

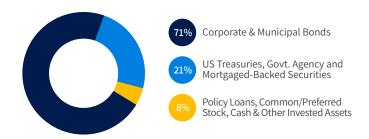
# A PROUD HISTORY

1992	2003	2010	2013	2014	2016	2017
Legislation allows SBLI to expand beyond Massachusetts	Over \$50 billion of life insurance in force	Over \$100 billion of life insurance in force	Over \$145 billion of life insurance in force	Products available in 48 states, plus the District of Columbia	SBLI introduces accelerated underwriting	SBLI converts to a mutual insurance company

## **EXCELLENT FINANCIAL STRENGTH**

SBLI has earned an A (Excellent)<sup>1</sup> Financial Strength rating from A.M. Best<sup>2</sup>, its second-highest rating category, and an A- (Strong) Financial Strength rating from Standard & Poor's<sup>3</sup> its third-highest rating category. The Company's investment portfolio is prudently and conservatively managed. In fact, SBLI was one of the few life insurers in America to post a net unrealized gain throughout the 2008 financial crisis.

### INVESTED ASSETS<sup>4</sup>



# AFFORDABLE, DEPENDABLE PRODUCTS



SBLI offers some of the lowest term rates in the country. Families could save hundreds—if not thousands of dollars on their term policy versus other insurers. We also offer a suite of six whole life products and seven riders which can be tailored to meet numerous financial needs, as well as provide impressive, guaranteed living and death benefits.

# **EXCEPTIONAL SERVICE**

True to our "keep it simple" philosophy, everything we do is focused on making life insurance easy.

- Policies for every need and budget
- Credit cards accepted for premium payments

- E-delivery of policies within 24 hours of approval
- Self-service capabilities via a secure, dedicated customer website

<sup>1</sup>Ratings are current as of April 2024. <sup>2</sup>Visit www.ambest.com for more information. <sup>3</sup>Visit www.standardandpoors.com for more information. <sup>4</sup>Source: SBLI Invested Asset Distribution as of 12.31.23.

Approved for consumer use. SBLI is a registered trademark of The Savings Bank Mutual Life Insurance Company of Massachusetts, Woburn, MA. NAIC #70435. Licensed in 49 states and DC (excludes NY). Products and features may not be available in all states © 2024 All rights reserved. SBLI is in no way affiliated with SBLI USA Life Insurance Company, Inc. 05/2024